



Design Objectives Survey

Let us know what you have in mind in terms of design. Feel free to add additional info/comments on the questions. More details will lead to a better planning phase and eventually a better website.

1. Please list the page templates required for your website and all of their functions?

2. Do you have an existing logo? (Please attach it here if you do.)

3. Do you have a set color palette? If not, please select the most appropriate set(s) for your website (up to 3).

Knowledge, Trust, Calm, Honesty

Empathy, Compassion, Clarity, Precision

Growth, Harmony, Success

Imagination, Royalty, Spirituality, Luxury

Intimacy, Love, Calm, Nurture

Energy, Action, Passion, Love

Creativity, Adventure, Happiness

Energy, Intellect, Fun, Youth

Purity, Balance, Sophistication

Formality, Mystery, Exclusivity, Luxury



4. How many main colors would you like in your website?

Only one color and it's shades.

Only two colors and their shades.

Three colors or more.

5. On a scale of 1 to 5, which ones describes your site the most?

Classic 1	2	3	4	Modern 5
Flat 1	2	3	4	3D 5
Static 1	2	3	4	Animated 5
Playful 1	2	3	4	Sophisticated 5
Economical 1	2	3	4	Luxurious 5
Feminine 1	2	3	4	Masculine 5
Abstract 1	2	3	4	Literal 5
Geometric 1	2	3	4	Organic 5
Mature 1	2	3	4	Youthful 5



6. The background of your website is a big decision that will affect the rest of the style. What kind of a background you imagine for your website?

Mostly White (Light color)

Mostly Black (Dark color)

Photo background

Mixed according to the page template

7. Please list the sites you love their design? Up to 3. (Details will help us better.)